Multivariate: Basic Concepts, Applications, and Programming, Second Edition

About the Book

Multivariate analysis is a powerful tool that can be used to investigate the relationships between multiple variables. It is used in a wide variety of fields, including marketing, finance, and medicine. The second edition of Multivariate: Basic Concepts, Applications, and Programming provides a clear and comprehensive to multivariate analysis. It covers the basics of multivariate statistics, as well as more advanced topics such as discriminant analysis and cluster analysis. The book also includes a number of real-world examples to illustrate the use of multivariate analysis in practice.

Key Features

- Clear and comprehensive to multivariate analysis

- Covers the basics of multivariate statistics, as well as more advanced topics

- Includes a number of real-world examples to illustrate the use of multivariate analysis in practice

- Written by a leading expert in the field

What's New in the Second Edition?

The second edition of Multivariate: Basic Concepts, Applications, and Programming has been updated to include the latest developments in

multivariate analysis. The new edition also includes a number of new features, such as:

- A new chapter on discriminant analysis

- A new chapter on cluster analysis

- A new section on the use of multivariate analysis in marketing

- A new section on the use of multivariate analysis in finance

- A new section on the use of multivariate analysis in medicine

Who Should Read This Book?

Multivariate: Basic Concepts, Applications, and Programming is intended for students and researchers in the fields of statistics, marketing, finance, and medicine. It is also a valuable resource for practitioners who use multivariate analysis in their work.

Structural Equation Modeling With EQS: Basic Concepts, Applications, and Programming, Second Edition (Multivariate Applications Series) by Barbara M. Byrne

★★★★☆   4.7 out of 5

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Analysis in Marketing 6. The Use of Multivariate Analysis in Finance 7. The Use of Multivariate Analysis in Medicine

Author Biography

Dr. Joseph F. Hair is a professor of marketing at the University of Tennessee. He is the author of several books on multivariate analysis, including Multivariate Data Analysis and Multivariate Statistics: A Practical Guide. Dr. Hair is a Fellow of the American Statistical Association and the Marketing Science Institute.

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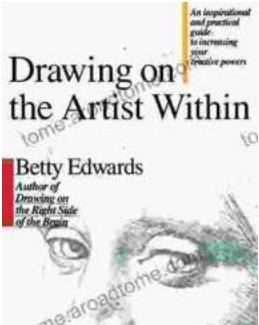
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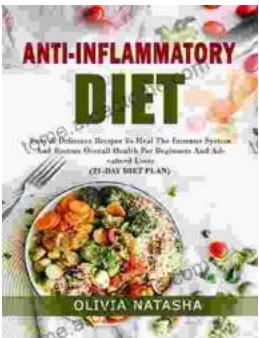Language   : English
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