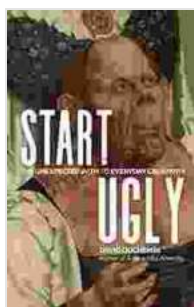


# Start Ugly: The Unexpected Path to Everyday Creativity

In a world obsessed with perfection, where slick marketing campaigns and polished presentations reign supreme, it's easy to succumb to the siren call of conformity. But creativity, that elusive and often intimidating force, thrives in the messy and imperfect. It's not about creating something beautiful or groundbreaking every time; it's about embracing the ugly, the unexpected, and the downright weird.

In her groundbreaking new book, *Start Ugly: The Unexpected Path to Everyday Creativity*, author and artist Jessica Hagy invites us to challenge our notions of what it means to be creative. With humor, honesty, and a wealth of practical advice, she dispels the myths that have held us back and empowers us to embrace the messy, uncomfortable, and often hilarious process of creation.



## Start Ugly: The Unexpected Path to Everyday Creativity

by Ben Furman

★★★★☆ 4.7 out of 5

Language : English

File size : 1495 KB

Text-to-Speech : Enabled

Enhanced typesetting : Enabled

Word Wise : Enabled

Print length : 80 pages

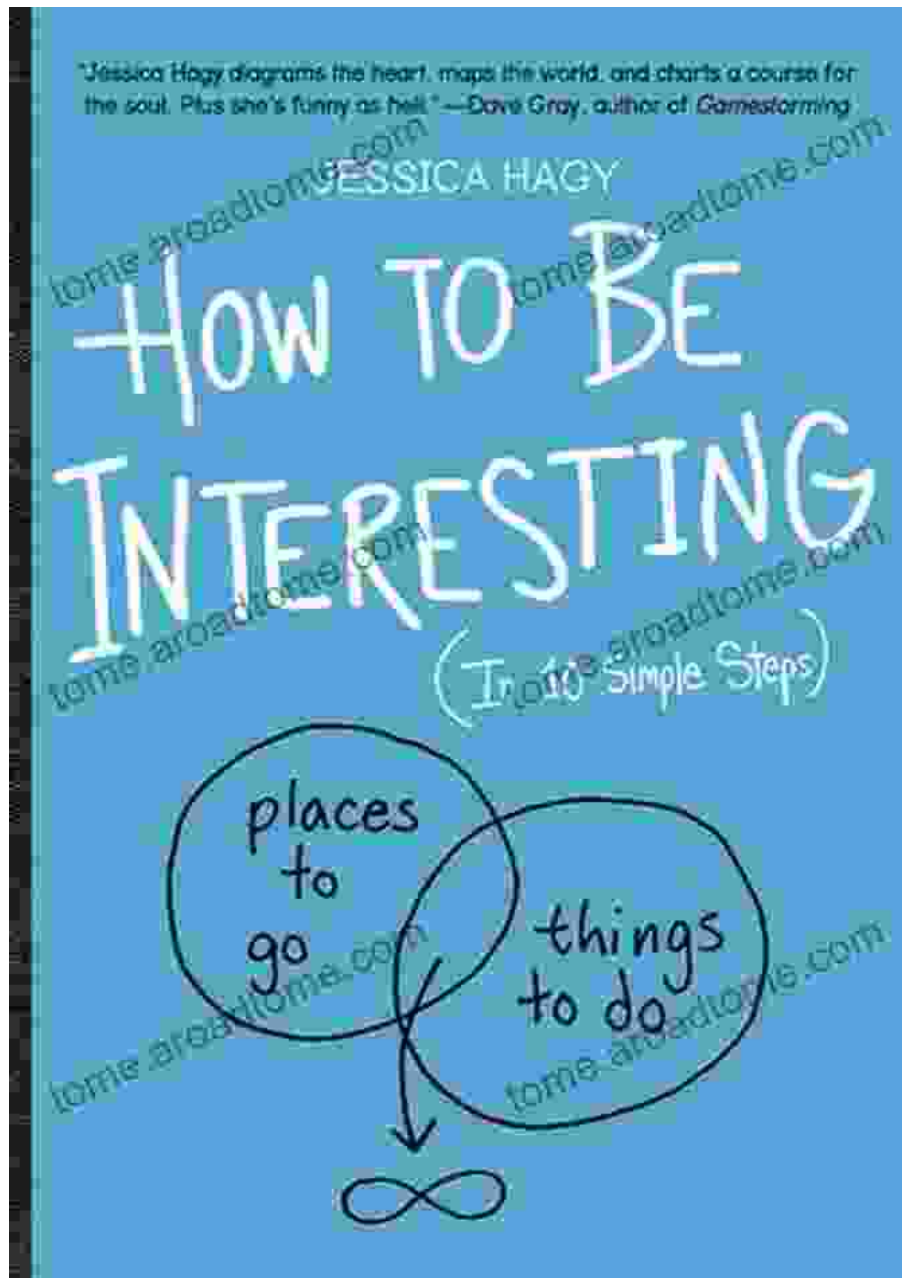
Screen Reader : Supported

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Hagy's approach is both refreshing and revolutionary. She argues that creativity is not reserved for a select few with natural talent. It's a skill that can be cultivated and nurtured by anyone willing to step outside their comfort zone and embrace the unknown. By embracing the "ugly" - the messy sketches, the discarded ideas, the seemingly pointless experiments - we unlock a wellspring of creativity that has been dormant within us all along.



## **The Power of Imperfection**

In a world that constantly bombards us with images of perfection, it's easy to feel like our own creations fall short. Hagy challenges this notion, arguing that imperfection is not a flaw but a catalyst for growth. When we allow ourselves to embrace the ugly, we free ourselves from the paralyzing fear of failure and open ourselves up to new and unexpected possibilities.

Hagy shares her own experiences as an artist, providing candid accounts of the messy and often frustrating process of creation. She reminds us that even the most successful artists experience moments of self-doubt and uncertainty. The key is to keep going, to embrace the ugly, and to learn from our mistakes.

## **Everyday Creativity**

Start Ugly is not just a book for artists. It's a guide for anyone who wants to unlock their creativity in all aspects of life. Hagy offers practical advice on how to incorporate creativity into our daily routines, from finding inspiration in the mundane to overcoming creative blocks.

Whether you're an aspiring entrepreneur, a student struggling with a difficult project, or simply someone who wants to live a more creative life, Start Ugly provides a roadmap to help you on your journey. Hagy's writing is both inspiring and actionable, filled with exercises and tips that you can put into practice immediately.

## **Unleashing Your Inner Artist**

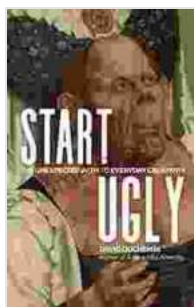
At its core, Start Ugly is a book about embracing your inner artist. It's about recognizing that creativity is not something that happens to us but something that we must actively cultivate. By embracing the ugly, by stepping outside our comfort zones, and by being willing to learn from our mistakes, we can unlock our creative potential and live more fulfilling lives.

Start Ugly is a must-read for anyone who wants to unleash their creativity, embrace the unexpected, and live a life filled with purpose and joy.

## About the Author

Jessica Hagy is an artist, author, and speaker. Her work has been featured in The New York Times, The Wall Street Journal, and The Guardian. She is the author of several books, including How to Be Interesting, and is a popular speaker on creativity and innovation.

Hagy's writing is known for its humor, honesty, and practicality. She has a unique ability to make complex ideas accessible and inspiring. With Start Ugly, she has created a book that is both timely and timeless, a guide to help us unlock our creativity and live more meaningful lives.



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